

TRANSPORTATION CASE STUDY

CLIENT OVERVIEW

CCA Global Partners selected Denver as the site for their annual convention. It was the first time that CCA Global, a Co-op of carpet and other diverse industries, came together under one roof for an annual convention. This created over ten internal groups within the convention all with varying arrival days, meeting agendas, field trips and off-site events.



CCA Global Partners

PROGRAM GOALS AND OBJECTIVES

The Arrangers was hired to provide guidance, staffing and logistics for all of the group's transportation needs throughout the program. In addition, our company was awarded group tours, various entertainment, a large and complex teambuilding event for one of their sub-groups and production of their signature off-site event for nearly 2,500 attendees. Adding to the complexity, each group stayed at different hotels in the downtown area and had different agendas for arrivals, meetings, events and departures. The goal of the program was to make sure all attendees got to their destinations throughout the week on time and safely.

THE CHALLENGE

Not only were there nearly 3,000 attendees, each group had a specific hotel and their own agenda. Instead of an airport shuttle with half hour service using four buses, this expanded to seven to ten buses daily with three days of arrivals. And of course, there was no manifest!

THE RESULT

Over six days, averaging nearly 34 motorcoaches daily and 76 in one day, we moved nearly 3,000 CCA Global attendees in, out and around Denver. With ten internal groups we kept them in order - transporting them to their destinations safely and efficiently.

Transportation services included scheduled airport shuttles for all attendees, on-call VIP and ADA vehicles, daily shuttle system, golf and baseball group transfers, numerous industry tours, and an off-site event transfer utilizing 55 buses.

5 Days. 200 buses. 114 transportation staff. Exceptional execution.

ADDITIONAL SERVICES

CCA Global's event needs didn't only include transportation and shuttle systems! The Arrangers' also coordinated a teambuilding event for 475 guests at Invesco Field as well as an event for 2,500 guests at Red Rocks Amphitheatre the following night that included food, beverage, transportation, photography, entertainment and a live concert with Jim Belushi and his band, the Sacred Hearts.

*"This endeavor was monumental for us... thankfully we chose The Arrangers to manage and execute the local events and our transportation needs – a declaration of a successful partnership. Your cooperation with logistics, locations, event ideas, budgets and just plain camaraderie was refreshing in a business that can be stressful."
Vickie Wissman, Director, Travel and Conventions, CCA Global Partners.*

